

2014 Annual Report



2014: A YEAR OF GRATITUDE AND ACCOMPLISHMENTS

This year, the California Planning Roundtable (CPR) wishes to thank the many individuals and organizations for contributing with their time and talents to support our collective planning work during 2014. In addition, CPR is proud of its members' recognition for their accomplishments and for their involvement on various initiatives, projects, programs and collaborations throughout the state.

First and foremost, CPR is grateful for the great leadership that **Keith Gurnee** provided to the Roundtable as President. Under his tenure, current CPR work groups were formed, membership became more diverse and most importantly, he kept CPR members engaged and inspired. We look forward to continuing to see great things accomplished in his new role as CPR's Immediate Past President.



CPR Members enjoyed a productive annual retreat at the delightful Mount La Salle Conference Center near Napa.

Meet CPR's New President: Woodie Tescher



A well respected planner and mentor, Mr. Tescher is the Principal for Planning + Urban Design for PlaceWorks and has been recipient of the American Planning Association California Chapter's Distinguished Planner Award, the Planner Emeritus Network's Award of Honor, and UCLA Extension's Distinguished Instructor Award. He has also received numerous professional awards for general and specific plans prepared under his guidance.

Mr. Tescher received his Bachelor of Architecture degree from the University of Southern California and Master of Architecture, Urban Design degree from UCLA. He serves as an Adjunct Instructor for USC's Price School of Public Policy and serves on the faculty of UCLA Extension Public Policy Program.

Woodie will rely on the energy and talents of the newly elected 2015-2017 CPR Officers to ensure that CPR's agenda continues to move forward:

Laura Stetson, AICP, Treasurer
Carol Barrett, FAICP, Secretary
Hanson Hom, AICP, VP Programs
Miguel Vazquez, AICP, VP Communications
Simran Malhotra, AICP, AAIA, VP Operations

CPR MEMBERSHIP UPDATE

Newest Member

CPR welcomes **Marc Roberts** as the newest addition to its roster. Since 2012, Mr. Roberts has served as the City Manager for the City of Livermore, where he has worked since 1987, which includes his tenure as Community Development Director from 2000 to 2011. Marc holds a Bachelor of Science Degree with honors in Landscape Architecture from UC Davis and a Masters of Business Administration from UC Berkeley.



CPR Emeritus Status

CPR thanks **Janet Ruggiero, FAICP** and **Al Zelinka, FAICP** for their great contributions to the Roundtable as active members. Their transition to the CPR Emeriti ranks will allow them to continue to participate within the organization in a more flexible capacity.

CPR Member on Leave

We look forward to the return of **Susan Harden, AICP** as an active member since she has been granted a “on leave” status effective November 2014.

NOTABLE CPR MEMBERS HIGHLIGHTS

PEN Award of Honor

Linda Tatum, AICP and **Mike Moore** received the Planner Emeritus Network (PEN) Award of Honor at the 2014 APA CA Annual Conference in Anaheim. Individuals receiving recognition are selected by the Board for an outstanding contribution to the profession or for a significant accomplishment that enhanced the recognition of planning.



Planning Advocate

Miguel A. Vazquez, AICP received the Planning Advocate Award from the American Planning Association, Inland Empire Section. This award is presented to honor Brad Edckard. Brad Edckard was an exemplary planner for the City of Perris and is remembered for his hard work, passion, and commitment to “making the extraordinary commonplace” and helping to create a sustainable and livable community through effective planning. Additionally, Miguel was recently appointed to APA’s Diversity Task Force.

CPR Member Recognition by a Non-APA Affiliate

Cathy Creswell has received the Lifetime Achievement Ruby Award from the San Diego Housing Federation—which she shares with her husband William Pavao, Executive Director of the California Tax Credit Allocation Committee for their work in promoting and developing affordable housing and building strong sustainable communities.

NOTABLE CPR MEMBERS HIGHLIGHTS

At the 2014 APA Annual Conference held in Atlanta, two distinguished CPR members joined the ranks of the Fellows of the American Institute of Certified Planners: **Gail Goldberg, FAICP** and **Tom Jacobson, FAICP**. This honor is bestowed upon members of AICP who have demonstrated excellence throughout their practice, teaching and mentoring, research, public and community service and leadership. **Steve Preston, FAICP** had the honor to chair the Selection Committee that named this year's class of AICP Fellows.

"There is nothing more inspiring – nor more humbling – than seeing the incredible talents that abound in this unique, Renaissance profession. And nothing more thrilling than honoring those individuals whose accomplishments rise above the field."
-Steve Preston, FAICP, Selection Committee Chair



Roundtable members Gail Goldberg, FAICP and Tom Jacobson, FAICP posed with fellow CPR member and APA President Bill Anderson, FAICP.

CPR 2014 ACTIVITIES

Sacramento, February 20-21

This meeting was dedicated to meet with the Office of Planning and Research (OPR) to review and discuss the General Plan Guidelines Update. The following two panels were the essential part of the program:

New Ideas About Transportation Finance and Investment and Strategic Growth Council Sustainability Initiatives

Panelist:

- **Kate White:** Deputy Executive Director of Environmental Policy and Housing Coordination, CALSTA
- **Norma Ortega:** Chief Financial Officer, Caltrans
- **Bill Higgins:** Executive Director, CALCOG

California Drought: Response, Resilience, Reliability

Panelists:

- **Jeff Loux:** Panel Moderator, Department Chair, Science, Agriculture, and Natural Resources, UC Davis and CPR Emeritus
- **Maurice Roos:** Chief Hydrologist, Department of Water Resources
- **Danielle Blacet:** Special Projects Manager, Association of California Water Agencies (ACWA)

This event included a guided tour of 7th and H St. Housing Community guided by Mercy Housing representatives and also a working lunch with APA CA Executive Director, **Sande George**.

San Pedro, Port of LA May 15-6

This meeting was dedicated to discuss relevant planning issues related to the central role the LA Port plays in global goods movement.

Implementing the Port of Los Angeles Master Plan and the Greenport Initiative

Panelists:

- **David Mathewson,** Assistant Port Manager and former Planning Director for the Port of Los Angeles oversaw the formulation and adoption of the Port Master Plan.
- **Tony Gioello,** Project Engineer for the Port of Los Angeles was charged with the final design and implementation of many of the projects envisioned by the Master Plan.
- **Herb Zimmer,** a resident of San Pedro, is the chairman of the Greenport Committee, who will comment on the formulation of the Greenport initiative and the Port's activities to implement that initiative.

Revitalizing Ports of Call

Panelists:

- **Eric Johnson,** CEO of The Victory Group, the organization that recently won the competitive Port RFP to revitalize the Ports of Call project.
- **Vernon Davis,** consulting Architect with AECOM, who served as the Victory Group's lead designer for the Ports of Call revitalization project.
- **Wayne Radkovich,** the primary source of development capital for the project.

CPR 2014 ACTIVITIES

San José, Silicon Valley July 31-August 1

The panels at this meeting highlighted unique planning challenges and opportunities taking place in one of the most robust economic geographies in the state:

The Future of Downtown San José: Planning for a Vibrant Walkable Downtown

Panelists:

- **Lee Wilcox**, Assistant to the City Manager/Downtown Manager, City of San José (moderator)
- **Benjamin Grant**, Public Realm and Urban Design Program Manager, SPUR San José
- **Scott Knies**, Executive Director, San José Downtown Association
- **Kim Walesh**, Director of Economic Development and Chief Strategist, City of San José

Panel Discussion A: Workplace, Housing and Social Equity Issues in Silicon Valley

Panelists:

- **Erik Calloway**, Principal, Freedman Tung + Sasaki
- **Derecka Mehrens**, Executive Director, Working Partnerships USA
- **Shiloh Ballard**, Senior Vice President, Housing & Community Development, Silicon Valley Leadership Group

Panel Discussion B: Retrofitting the Suburbs by Reducing Auto Dependency

Panelists:

- Chris Lepe**, Senior Community Planner, Silicon Valley, TransForm
John Ristow, Director Planning and Program Development, Valley Transportation Authority (VTA)
Frank L. Fuller, FAIA, Principal, Field Paoli

San José State University Urban and Regional Planning Program - Community Planning Projects

Panelists:

- **Rick Kos**, Lecturer, Department of Urban and Regional Planning, San José State University
- **Beth Martin**, Urban Planning Masters Student, Department of Urban and Regional Planning, San José State University

*A recap of this meeting can be found in the September 2014 issue of Northern News
<http://norcalapa.org/wp-content/uploads/2014/08/Sept14.pdf#page=16>*



The CPR meeting held at the San Pedro Square, a creative retail/restaurant space, drew members of the APA CA Northern Section.



The program also included a downtown walking tour.

CPR 2014 ACTIVITIES

Anaheim, APA CA Conference September 13-16

Every year the California Planning Roundtable has made the commitment to APA CA to organize two sessions specifically designed for the State Annual Conference. One of these sessions has traditionally focused on planning leadership. This year, a session submitted by the CPR Healthy Communities Work Group was also selected as part of the program. In addition, CPR members Mike More, Janet Ruggiero and Laura Stetson lead a day-long Saturday session for emerging managers/leaders. CPR members also joined APA CA President Brook Peterson, ACIP and leaders from the California Planning Foundation and the Planners Emeritus Network to chart a road map towards fostering California planners' leadership skills development.

Transit-Oriented Infill Development: Doing It Well and Overcoming Obstacles

Moderator: **Woodie Tescher**, Principal, PlaceWorks

Panelists:

Bill Anderson, FAICP, APA President, Principal/Vice-President, AECOM

Matthew Taecker, AICP, AIA, Principal, Taecker Planning and Design

Stan Hoffman, FAICP, Principal, Stanley R. Hoffman Associates PEN President

Leadership Skills for the Tough Situations

Moderator: **Elaine Costello, FAICP**, Private Consultant

Panelists:

Steven A. Preston, FAICP, City Manager, City of San Gabriel, Chapter Historian, Southern California, APA California;

Janet M. Ruggiero, FAICP, Director, De La Salle Institute;

Matthew Burris, AICP, LEED AP, Senior Associate, Raimi + Associates, Planning Commissioner, Jurupa Valley;

Max Freund, MA, MIIM, Partner, LF Leadership;

Gustavo Gonzalez, AICP, Associate Planner, City of Anaheim and Section Historian, Inland Empire Section APA California;

Aidé M. Trejo, Planning Commissioner, City of Inglewood

Legitimate Voices: Youth Perspectives on the Meaning of Building Healthy Communities in Eastern Coachella Valley

Moderator: **Miguel Angel Vazquez, AICP**, Healthy Communities Work Group, Co-Chair, California Planning Roundtable

Panelists:

Adriana Diaz-Ordaz, Youth Coordinator, Building Healthy Communities

Sahara Huazano, Pueblo Unido CDC

Victor Gonzalez, Youth Leader, Pueblo Unido CDC

Jacqueline Aguilar, Chair, Dia de los Muertos Celebration at Raices Cultura



CPR 2014 ACTIVITIES

Napa, CPR Annual Retreat November 14-16

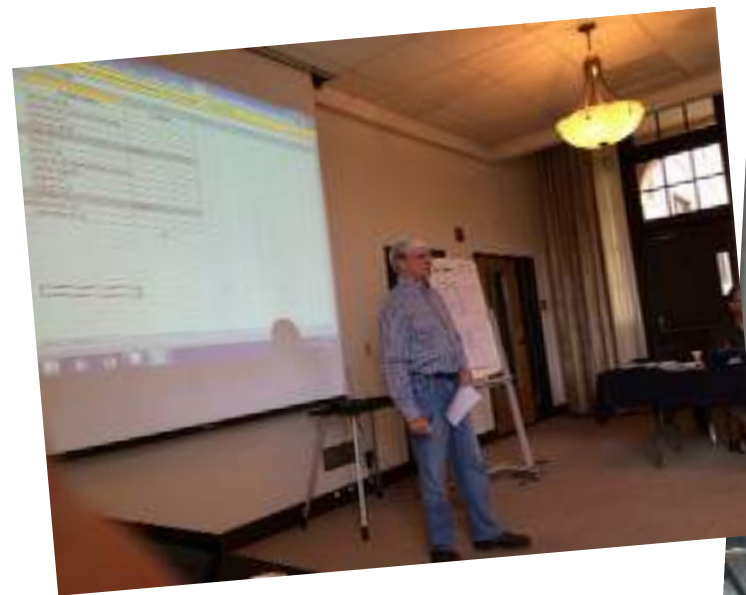
Urban Nimbyism, or Justified Public Opposition: Framing the Issue Facilitated Panel Discussion

Panelists:

- **Brooke Peterson**, Lessons from San Diego
- **Hanson Hom**, Lessons from the Bay Area
- **Mark Rhoades**, Lessons from Berkeley
- **Jeff Lambert**, Lessons from Ventura
- **Woodie Tescher**, Lessons from Santa Monica and Hollywood

Presentation and Feedback: Transit Oriented Development Scorecard

- **Ethan Elkind**, Associate Director for Climate Change and Business Program
UC Berkeley/UCLA Schools of Law



CPR 2014 ACTIVITIES

Hike to Plan/Plan to Hike Richmond Marina Bay Trail-Northern California

The hike was co-sponsored by the California Planning Roundtable (CPR) and APA Northern Section raised for California Planning Foundation student scholarships."

CPR member Hanson Hom provided the following recap about the event:

"A well-attended Hike to Plan/ Plan to Hike event was held on Saturday, April 19 covering a 5-mile segment of the Richmond Marina Bay Trail, which is part of the San Francisco Bay Trail. The hike was co-sponsored by the California Planning Roundtable (CPR) and APA Northern Section, and \$625 was raised for California Planning Foundation student scholarships. Additionally, the event was approved for 3.5 units of AICP CM credits. Registration through EventBrite was fully sold out with 35 people in attendance, including CPR members Alex Hinds, Elaine Costello and Mark Rhoades."



San Dieguito River Park Trail Hike: River and Trail Planning

Another successful *Hike to Plan, Plan to Hike* event was held on a warm, sunny day at the San Dieguito River Park Trail on Saturday, May 31, 2014. Co-sponsored by the APA California Chapter San Diego Section and the California Planning Roundtable (CPR), the hike sold out at 30 persons who collectively contributed \$850 towards California Planning Foundation Student Scholarships that are given annually to planning students from colleges and universities throughout California. After an overview of the history and ecology of the River Park Trail and its planning by Shawna Anderson, AICP, Principal Planner with the San Dieguito River Park Joint Powers Authority (JPA) and Mark Carpenter, Senior Associate at KTU+A, we hiked about 4 miles of the 55 mile trail that runs from the ocean at Del Mar to Volcan Mountain, just north of Julian.



Bike to Plan/ Plan to Bike CV Link-Inland Empire

In collaboration with the APA Inland Empire Section, CPR organized a slightly different version of the traditional Hike to Plan/Plan to Bike event. Instead, organizers found the opportunity to ride bicycles along the proposed route of CV Link, a multi-purpose active transportation trail that would connect communities along a 50-mile span in the Coachella Valley from Palm Springs to the City of Coachella. Besides being a lot of fun, the event raised over \$200 for the California Planning Foundation scholarship fund.



WORK GROUPS

CPR continues to move forward with several initiatives to advance thinking and applications for key planning issues Californians face.

Infill Development

Overcoming Obstacles to Infill Development. Urban planners are increasingly called to address urban challenges with strategies that rely on infill development, which is increasingly recognized as leveraging regional and local benefits. CPR's "Infill Work Group" is examining principal challenges to infill development. In partnership with planning leaders and other organizations, CPR will publish a series of articles that recommend promising policies, practices and tools, beginning summer 2015.

Planning for Economic Development

Because of the importance of economic development and public financing, particularly in a Post-Recession and a Post-Redevelopment world, to what we do as planning professionals to create better places and plans that can be implemented, the Economic Development Project is proposed to continue as an important part of the Roundtable's mission. Over the past several years we have focused on monitoring the changes in legislation at the State level that has addressed financing community and urban reinvestment in a Post-Redevelopment context. In addition to educating ourselves about these issues and coordinating with the Cal Chapter APA legislative activities, legislation has been drafted by Bill Anderson that would allow local communities to voluntarily vote on taxing themselves for financing community reinvestment. In the following year, we plan to follow up on this effort and also to begin to understand and evaluate new legislation that is being adopted for both economic development and urban revitalization, and to propose new economic development and financing concepts where appropriate.

Healthy Communities

Healthy Communities planning is the propeller advancing collaboration between planning and public health and the Social Determinants of Health (SDOH) is the concept that succinctly provides the scientific and practical understanding for the intersection of these two disciplines.

The California Planning Roundtable's (CPR) Healthy Communities Workgroup believes that planners have an important contribution to make by improving SDOH. To that effect, CPR will be creating tools designed to expand our planning repertoire, including the development of greater channels for collaboration with public health professionals. To accomplish this goal, the work group has reached out to a selected group of planning and public health experts to develop these tools. A "Health Matters" survey was conducted to identify the best platforms to disseminate this the SDOH concept, the results will be published in the spring of 2015 along with a paper on the subject.



Collaborators

- Beth Altshuler, MPH, MCP**, Epidemiologist and Urban Planner, Raimi+Associates
- Elizabeth Baca, MD, MPA**, Senior Health Advisor, Governor's Office of Planning and Research
- Debra Barrath, MN**, Health Policy and Planning Consultant Barrath Consulting
- Rye D. Bearg**, Associate Regional Planner, Southern California Association of Governments
- Tracy Delaney, PhD, RD**, Executive Director, Southern California Public Health Alliance
- Lianne Dillon, MPH** Research Scientist, Public Health Institute
- Chimeme Egbutah**, Advanced Health Improvement Specialist at Luton Borough Council
- Aaron Gardner**, Research Specialist at County of Riverside Department of Public Health
- Chris Gray, AICP**, Principal, Fehr & Peers
- Tom Hudson, AICP**, Land Use Services Director, San Bernardino County
- Jeremy Nelson, MA**, Planning, Placemaking, and Development Advisor
- Carmen Nevarez, MPH**, VP External Relations & Preventive Medicine Advisor, Public Health Institute
- Michael Osur, MBA**, Deputy Director, County of Riverside Department of Public Health
- Daisy Ramirez**, Health Educator, County of Riverside Department of Public Health
- Rodolfo L. Rodriguez**, Healthy Communities Specialist Office of the Mayor, City of Lancaster
- Ann Yoachim, MPH**, Principal at AY Projects

WORK GROUPS

Planning for Changing Demographics

California's demographics are changing rapidly, and adopting new planning strategies to address these changes is critical to sustaining California as a highly desirable place to live, work, enjoy and invest. The California Planning Roundtable, over the next two years, will develop conference sessions and web-based reports that will help planners and communities understand and plan for these evolutionary times.

CPR members of this workgroup, including Jeannette Dinwiddie Moore, Victor Rubin, Steve Preston (with Dowell Myers) participated in the 29th annual UCLA Extension Land Use Law and Planning Conference.

Essential Professional Skills for Practicing Planners

CPR is committed to enhancing essential planning skills for practicing planners to promote effective planning. To accomplish this goal, CPR will offer interactive sessions and workshops at the APA California conference and other possible venues on core skills that may not be taught in typical planning curriculums, but are usually "lessons learned" through direct work experience. Possible workshop topics include strategic thinking, communication skills, project management, and effective community engagement and education.

Reinventing the General Plan

The Reinventing General Plan work group has placed an emphasis on providing technical expertise and support to the team working on the General Plan Guidelines at the Governor's Office of Planning and Research (OPR).

Did you know?

Crawford and Munsell Scholarships

The following scholarships are sponsored by the California Planning Roundtable for students interested in public planning in California:

The Paul C. Crawford Scholarship: \$1000 - Sponsored in honor of Paul C. Crawford, prominent California planning consultant, public sector planner, and former member of the California Planning Roundtable

The Richard G. Munsell Scholarship: \$1000 - Sponsored in honor of Richard G. Munsell, respected Orange County planner and a longtime member of the California Planning Roundtable.

These two scholarship programs are administered for the California Planning Roundtable by the California Planning Foundation (CPF). For more information on these and other planning-related scholarships, please see The California Planning Foundation website.

Freilich Scholarship

The California Planning Roundtable was also instrumental in creating a third scholarship program at UCLA Extension.

Joanne Freilich Scholarship Fund. Joanne L. Freilich, AICP (1950-2004) was a former member of the Roundtable and a cherished professional, colleague, and friend. With the generous support of the California Planning Roundtable, UCLA Extension established The Joanne Freilich Scholarship Fund in 2005 to support the transition of the next generation of planners from a formal education program to the professional field. The Fund was first announced on January 28, 2005, at the 19th Annual UCLA Extension Land Use Law and Planning Conference--which was held in Joanne's memory.

2014 Annual Report



Photo Credits:
Tony Lashbrook , Hanson Hom and Miguel A. Vazquez

Front Cover Photo:
Marv Roos (shown riding along the proposed CV link trail)

Report prepared by Miguel A. Vazquez, AICP, CPR VP Communications